



# Parry Family Charitable Foundation®

## Why have Partner Charities?

The primary reasons are that we believe:

- closer cooperation will lead to better projects and more focused grant applications
- both the Foundation and the individual charities will be able to plan longer term
- value for money and efficiency will improve
- it will demonstrate that two charities can work together more productively with common purpose

## How do Partner Charities benefit?

They will secure grant funding over the medium term. Obviously, grants will be subject to our assessment criteria and the individual projects must meet the Foundation's objectives. However, these charities will know that they will be at the "front of the queue" and if the projects submitted and the reasoning for individual grants meet our criteria, they will be supported.

Through closer collaboration ideas will be shared about how we can jointly move projects and grant support forward. Those discussions will inform grant applications so that when submitted they will be in the best possible shape. There would be opportunities to jointly initiate new projects.

Applications will be fast tracked because these charities will become increasingly well known to the Foundation. A proven track record will have been demonstrated.

The Foundation will set a ring fenced annual budget for the Partner Charity group. The grant budget is a guide not a constraint but nor is it an entitlement. This funding budget will be regularly reviewed and adjusted based on performance but also taking account of the financial strength of the Foundation.

In practice each charity be given some guidance based on an agreed [Priority List](#) of projects what level of grant would be available. It could mean the charity making grant applications annually but equally could result in applications made less frequently to fund bigger and more ambitious projects. Grant applications could and are often used to fund part of a larger programme. Leverage through "matched funding" could be employed. The Foundation's approach will always be to look at the merits of the

proposal and the track record of the charity and if justified would always consider a larger grant in excess of the budget. To be effective, flexibility must be built into the relationships.

Individual grant applications would normally be made up to 12 months in advance of the grant being available.

A closer and maturing relationship will enable the Foundation to improve its approach to the Partner Charity arrangements and grant making in general through constructive dialogue.

### What are we asking from the Partner Charities?

Share with the Foundation their plans for their charity. They may have programmes that have been broken down into work streams or self-standing components which are best treated as individual "projects". Other programmes are more appropriately embraced as a single project. Within every programme/project there may be a range of needs each justifying a grant. Some more complex programmes such as research would require a more comprehensive explanation and in these cases an **Executive Summary** would be needed. We have produced an Executive Summary outline which PCs could use. How programmes and projects are constructed and managed are matters for the Partner Charity. Such Executive Summaries should be reviewed by the charity regularly and updates sent to the Foundation. If no changes have occurred this should be confirmed.

To help understand and plan for the programmes and projects we make use of our **Partner Charity Priority List** ranking the grant applications they would like to submit over the medium term. An individual proposal's priority ranking and grant requirements will be influenced by both need and timing. The Foundation would discuss and agree the priority list with the charity. Once an application for a grant has been submitted the status of that application would be updated through to approval. It is probable that competing and new projects may result in priorities changing and in some cases some being removed from the list. The Priority List represents the position at the time it is completed and that is why it must be updated at least annually and shared with the Foundation.

Each programme/project and individual grant proposals would need to be justified on their merits and comply with our criteria and framework. Key areas of support and those that will not be considered are set out on our website <https://parrycharity.co.uk/> under **Grant Programme, Grant Process and Strategy & Policy**. Discussions about the Priority List will help clarify whether any particular project could be considered.

Demonstrate value for money using the purchasing power of the charity to obtain the best price and terms. Suppliers should realise that the Foundation is funding, for example, new equipment and if pricing is not competitive then they risk the order not being placed.

Regular reporting of the project to implementation stage and then updates of progress as appropriate. The use of blogs and features produced by the Partner Charity and published on our website would form part of this work.

### **Why are Communications so important?**

It is important that we get the message out to inform, educate and capture support. Blogs published on our site are an effective vehicle. Our target audience is the public at large. We would want to cover: what we are doing, the projects and programmes we are supporting and who we are working with in partnership. Also, blogs can cover the challenges the charities face and how they are dealing with them. We have produced a guidance note on blogs.

Use of a full array of communication channels are open to both the Partner Charities and the Foundation.

A Joint Communications Plan to ensure we have an effective structure and how it would be delivered is useful. This plan would be reviewed and updated as required.

Blogs posted on our site are an effective way of keeping the public as well as supporters and other charities informed about what we are doing, how the Partner Charities approach is working and how individual grants are making a difference.

These blogs being pitched at the public are enriched by embracing those related human stories. The power of public opinion should not be underestimated.

We encourage all our Partner Charities to have a web site or parts of a website focused on getting their messages out to the public. This approach is particularly important for charities engaged in research where they normally aim their work and communications at a narrow target audience.